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**NEW FROM THE BLOOD-HORSE DVD COLLECTION:
CONFORMATION FOR PERFORMANCE
Top Experts Reveal the Tools Needed to Pick a Winner**

Lexington, KY (September 2, 2009) – Novice and experienced horsemen alike can now gain invaluable insight into how the experts judge a young horse’s athletic potential with the release of *Conformation for Performance*. The DVD is an hour-long, step-by-step guide for assessing conformation.

Kentucky Derby-winning trainer Michael Matz, Keeneland sales inspector Ryan Mahan, Fasig-Tipton sales inspector Bill Graves, and noted bloodstock agent Buzz Chace share their knowledge and guiding principles when it comes to analyzing conformation. They focus on the individual components of a horse as well as the overall picture and proportions. Mahan and Graves walk the viewer through the all-important yearling selection process and then skillfully analyzes horses with good and bad conformation. Matz talks about how he assesses yearlings at the sales, and offers viewers an insider’s look at the conformation of several horses in his training stable. Chace then shares his time-tested approach to looking at yearlings and two-year-olds in training.

Conformation for Performance provides examples of top sales prospects as well as horses with common conformational flaws. From first impressions to the significance of pedigree, viewers will learn to develop an eye for a horse with athletic potential and the ability to withstand the rigors of racing.

A portion of the proceeds benefits the Grayson-Jockey Club Research Foundation.

“If anyone is serious about improving their chances of success at the racetrack, *Conformation for Performance* is a valuable learning resource. Both newcomers to the sport and industry veterans will benefit from its experts’ insight and analysis.” — Dan Metzger, president, Thoroughbred Owners and Breeders Association

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Duration: 65 minutes

Retail price: \$29.95